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# Market Size and Demand for Marijuana in Alaska

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Prepared for the Voters of Alaska

The Marijuana Policy Group (MPG) was formed in 2014 as a collaborative effort between Colorado university researchers and BBC Research & Consulting in Denver. Both entities have offered custom economic, market, financial, and policy research and consulting services for over 40 years. The MPG mission is to apply research methods rooted in economic theory and statistical applications to inform regulatory policy decisions in the rapidly growing legal medical and recreational marijuana markets.

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