



MPG implemented its comprehensive financial modeling platform for cannabis businesses in 17 states. The model draws on MPG's deep understanding of cannabis cultivation, processing and retailing, and our market quantification and financial modeling expertise. MPG Principals have over 45 years of economic and financial modeling experience for Fortune 500 companies and international governments.

Cannabis Financial Modeling

BUILD THE BUSINESS

Whether you are a serial entrepreneur entering the industry for the first time or a long-time grower building your first business, our financial models will allow your group to understand the capital, operating and regulatory costs in this unique industry.

- Start-up costs
- Market quantification
- Regulatory costs
- Production metrics
- Optimal scale

ATTRACT INVESTMENT

Let's face it. When recruiting investors, money talks. Our custom financial models will allow you to present a transparent and powerful picture of the opportunities and risks of your cannabis venture to a wide variety of investor audiences.

- Cash flow modeling
- Capital spending and working capital review
- Forecasting
- Mergers & acquisitions
- Risk/reward

STRATEGIC DECISIONS

Successfully deciding on a future course of action depends on your company's ability to understand the financial implications of alternative strategies, such as establishing new sales channels, entering new markets, relocating production sites or launching new products.

- Scenario analysis
- Pricing analysis
- Product development
- Operating cost analysis
- Sensitivity analysis/stress tests

OUR VALUE PROPOSITION

COMPLEXITY TURNED INTO SIMPLICITY: Turn complex information into meaningful answers

TRANSPARENCY: All assumptions are customizable by the user

USER-FRIENDLY DASHBOARD: Easy inputs and graphical outputs

INTUITIVE MODEL CONTROL: No need for an Ivy League MBA to operate

EFFICIENT COMMUNICATION TO EXTERNAL PARTIES: Inform investors, partners, regulators, and creditors

ROBUST DECISION-MAKING TOOL: Form the basis for bold decisions

ACCURATE, FLEXIBLE, PRACTICAL: The right metrics—on Day 1 or Year 10